

VENDOR & SPONSOR INVITE

MAGIC

Happens Here

URPA 2026 Celebrating **75** Years



Utah Recreation & Parks Association
Annual Conference
St George - Dixie Convention Center
March 9-11, 2026



2026 URPA CONFERENCE

WHAT It's All About

The Utah Recreation & Parks Association (URPA) Annual Conference is a 3-day event that will be held in-person at the Dixie Convention Center in St George, Utah.

This Conference provides a space for parks & recreation professionals and our partners to connect, problem solve, design awesome community experiences and facilities, and move our profession to the forefront of solving critical social issues.

YOU are the one that will bring the "MAGIC" to our parks and recreation professionals at this exciting & impactful Conference. We can't wait to see you in St George!

WHY You Should Be Here

Your "why" and your brand will be seen by hundreds of leaders and decision makers in the Parks & Recreation profession. All facets of Parks & Rec will be represented including:

- Leadership & Advocacy
- Health & Wellness
- Fitness & Facilities
- Recreation
- Programming
- Active Aging
- Adaptive & Inclusion
- Young Professionals
- Parks & Sport Fields
- Trails & Open Space
- Parks Planning
- Special Events
- Aquatics
- Future Professionals

Take advantage of this unique opportunity to build lasting partnerships and grow your impact alongside our dedicated parks & recreation professionals!

MAGIC
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550+ ATTENDEES

100+ SPEAKERS

100+ BOOTHS

AWARDS LUNCHEON

ACTIVITIES

"Happy or Not" Conference Satisfaction Rating of 96%

TENTATIVE CONFERENCE SCHEDULE

MONDAY, MARCH 9TH

Workshops & Demo Day
Golf Tournament
Pickleball Tournament
Activities
Opening Social

TUESDAY, MARCH 10TH

Keynote Speaker
Educational Sessions
Vendor Show & Luncheon
Scholarship Auctions
CURPA BBQ - Live Auction

WEDNESDAY, MARCH 11TH

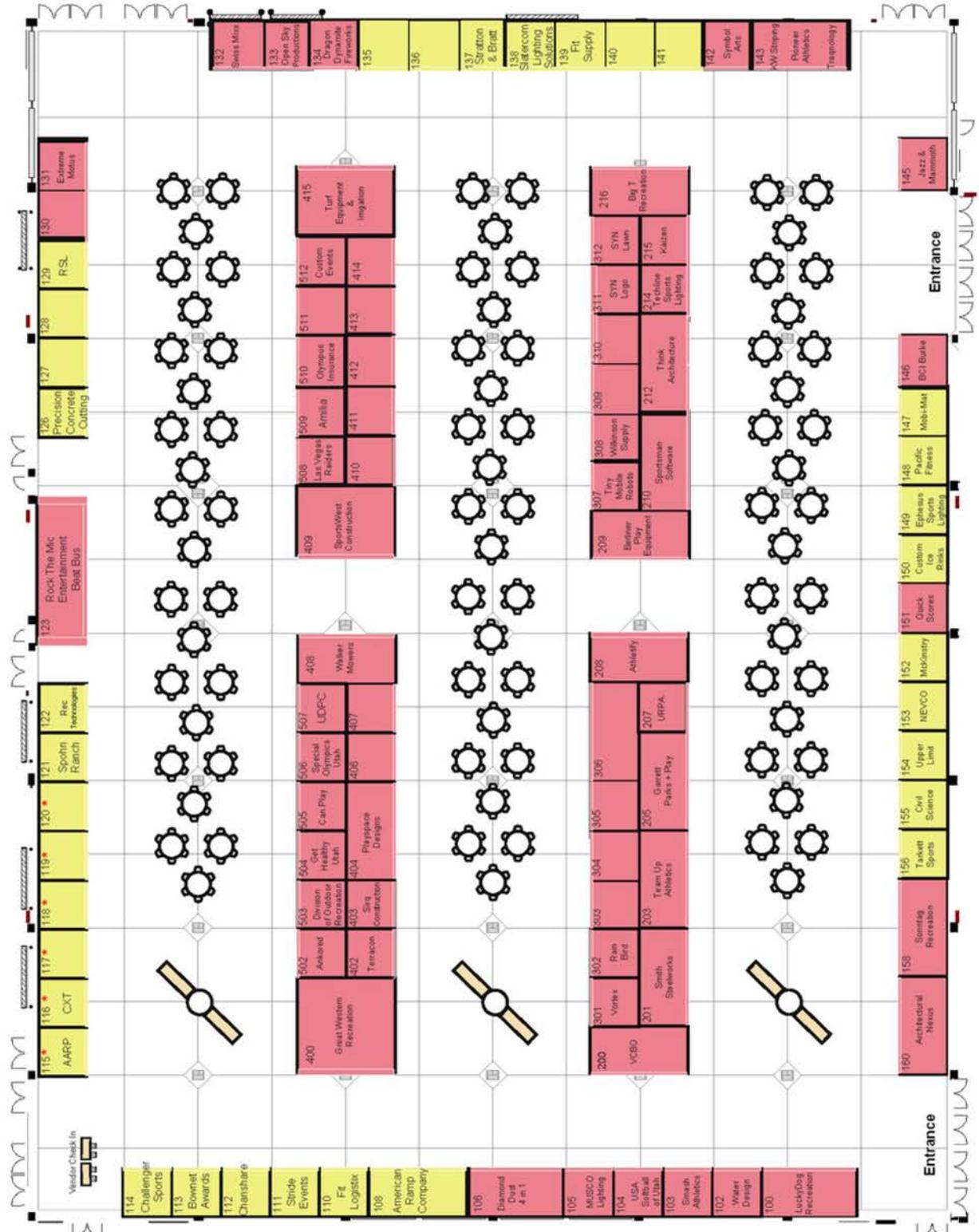
Educational Sessions
Scholarship Auction
Awards Luncheon
PechaKucha Sessions
Closing Social - Game Night



URPA CONFERENCE

MAGIC VENDOR SHOW MAP

Tuesday, March 10th, 2026 -- Noon - 3:00 PM
Tentative Layout



Vendor Booth
 Sponsor Booth
 * Booths 115-120 will only have one hour of set up time 9:30-10:30 AM



URPA CONFERENCE SPONSORSHIP OPPORTUNITIES



PARKS & FIELDS EQUIPMENT DEMO DAY - SPONSORSHIP OPPORTUNITY

URPA is again excited to bring you an Equipment Demo Day as part of our Monday Parks & Fields Workshop. This is a unique opportunity for vendors to showcase their outdoor equipment in action, giving attendees a chance to see, touch and experience it firsthand. Interested in Participating? Here's How:

- 1- Register as a vendor for our Tuesday Indoor Vendor Show (required to be eligible)
- 2- During the registration process, add on the Monday Demo Day Sponsorship for just \$750, giving valuable exposure in a hands-on, outdoor setting.



This is a great way to get your equipment in front of professionals who are ready to see what works best in the field!

Attendee Give-A-Way Items with your Logo

(Item must be approved by the Conference Committee)

\$500 + You Supply a logo'd Item
for 800 Attendee Bags

Conference Media App

\$2,800

Conference Brochure Advertising

- 1/2 Page **\$1,000**
- Full Page **\$1,700**

Live Auction for Scholarships (Following CURPA BBQ)

\$1,500

Silent Auction for Scholarships (Includes Hallway Booth for Sponsorship Day Tue or Wed)

\$1,400

Battle of the Regions (Throughout Conference)

\$1,000

Student & Board Social (Sunday Evening)

\$1,500

Monday Educational Workshops (Sponsor Spotlight & Table Top Booth at Training)

- Directors Workshop **\$1,000**
- Aquatics Workshop **\$750**
- Active Aging & Senior Centers **\$750**
- Sports Programming **\$750**
- Special Events **\$750**
- Fitness Center & Facility Management **\$750**
- Parks Equipment Demo Day **\$750**

Monday Activities

- Morning Hike or eBike Ride **\$750**
- Golf Tournament Title Sponsor **\$2,800**
- Golf Tournament Lunch or Hole in 1 Sponsor **\$1,500**
- Golf Tournament Contest Hole **\$1,000**
- Opening Social Pickleball Tournament **\$750**
- Opening Social Activity Sponsor (Corn Hole, Region Games, etc...) **\$750**

Monday, Tuesday or Wednesday Drink Station or Treat Break

\$1,000

Track of Classes - Hallway Vendor Tuesday & Wednesday

(Includes the ability to set up booth outside classrooms, in addition to vendor hall)

- Recreation & Youth Sports **\$2,800**
- Special Events **\$2,800**
- Fitness & Facility Management **\$2,800**
- Aquatics **\$2,800**
- Parks Planning **\$2,800**
- Parks Maintenance **\$2,800**
- Professional Development, YPN & Future Professionals **\$2,800**
- Active Aging & Health and Wellness **\$2,800**
- Leadership & Advocacy **\$2,800**

Wednesday Morning Fitness Activities

\$750

Wednesday Night Closing Social - Game Night

- Individual Game Sponsor **\$1,500**

There Are Many Ways to Get Involved with URPA Sponsorship

Whether during the Annual Conference or throughout the year, URPA offers a variety of sponsorship opportunities to fit your goals and interests. If you don't see an option that aligns with your vision, we're happy to explore custom partnership opportunities with you. Please contact URPA Executive Director LeeAnn Powell at lpowell@urpa.org to start the conversation.



2026 VENDOR AGREEMENT

*Online Registration available at URPA.org

March 10th, 2026 -- 12:00 Noon to 3:00 PM -- St George, Utah

SECTION 1: VENDOR INFORMATION FOR DIRECTORY

Company Name: _____ Company Phone: _____

Website: _____ Mailing Address: _____

City: _____ State: _____ Zip: _____

Description of Product or Services to be Printed in Conference Book (25 Word Maximum):

SECTION 2: ON-SITE VENDOR CONTACT INFORMATION

Name: _____ Title: _____ Email: _____

Phone: _____ Cell Phone: _____ *Required for Conference Communication with URPA

Name: _____ Title: _____ Email: _____

Phone: _____ Cell Phone: _____ *Required for Conference Communication with URPA

SECTION 3: VENDOR BOOTH SPACE & PRICING

Booth Fee includes Name Badges/Passes for 2 people per booth. Additional added attendees are \$100

Size of Booth	Member Price	*10% Auction Discount
10' X 10'	\$925	\$825
10' X 20'	\$1,800	\$1,600
20' X 20'	\$3,200	\$2,850

*Auction Discount -- Receive a 10% discount on your booth fee if you are willing to bring an item(s) for the vendor hall silent auction. The donated item should exceed the discount. If you receive the discount and do not bring an item, you will be invoiced after the show.

SECTION 4: BOOTH SELECTION

Please list in order of preference your Top 3 booth requests. Available booths side-by-side can be combined to create a double booth.

1. _____ 2. _____ 3. _____

*Please see pg 3 for a tentative map -- although we try to update it regularly this map may not reflect currently available booths

SECTION 5: PAYMENT OPTIONS

Size of Booth: _____ Auction Discount: Yes / No Booth Fee Total: _____

Add Ons: Additional Attendees/Name Badges (# _____ x \$100)

Monday Golf Tournament (# _____ x \$100)

Monday Pickleball Tournament (# _____ x \$35)

Tuesday BBQ Meal Tickets (# _____ x \$35)

Wednesday Awards Meal Ticket (# _____ x \$55)

Add On Total: _____

Yes, We would like to increase our visibility and URPA support through sponsorship!

Activity or Event you would like to sponsor: _____ Sponsorship Total: _____

Total Amount Due: _____

Please Invoice Me Please Charge Card Listed

Card #: _____ Name on Card: _____ Expiration Date: _____ CVC: _____

Billing Address: _____ Zip Code: _____ Signature: _____

Email completed application to Lpowell@urpa.org or send to 1192 E Draper Pkwy #357 Draper, UT 84020

SECTION 6: CANCELLATION POLICY

2026 Vendor Hall Booth fees are fully refundable (minus a \$75 cancellation fee) if refund request is made in writing by February 9, 2026. No refunds will be available for any part of the vendor or sponsor fees if it is cancelled due to weather or in an occurrence of natural disasters. Vendors are encouraged to carry insurance that would cover them in the event the show is canceled due to weather or natural disaster.