SUN SAFETY AND SKIN CANCER PREVENTION IN UTAH

Here’s the Issue...by the Numbers

Skin Cancer is the most common form of cancer

Melanoma is the Deadliest Form of Skin Cancer

1 in 5 Americans Will Develop Skin Cancer in Their Lifetimes

UTAH is #1 (not in a good way)
Utah has the Highest Rate of Melanoma in the United States.

MELANOMA is the most common form of Cancer for People 25-29 yrs old.

Factors That Increase Utah’s Skin Cancer Risk...

- HIGH ALTITUDE
- REFLECTION FROM SURFACES LIKE SNOW, WATER, SAND
- WE LOVE WORKING & PLAYING IN THE OUTDOORS

A Person Will Burn 30% Faster in SLC than in LA.

Just 1 BLISTERING SUNBURN in Childhood Doubles a Person’s Risk of Melanoma!

Summit County has the Highest Skin Cancer Rates in Utah

At 10,000 ft You Are

70% More Exposed to UV Rays...
URPA is Uniquely Positioned and Aspires to be a Leader in Changing Utah’s Deadly Skin Cancer Numbers!

Introducing:

**URPA’S SUN SAFETY STATEWIDE INITIATIVE**

Currently:
URPA’s Sun Safety Committee is meeting monthly to develop our statewide initiative as a response to this critical health crisis

Spring/Summer 2019:
URPA is supporting 2 pilot programs at Farmington City and the Gene Fulmer Recreation Center.

**Pilot Program Potential Outcomes:**
Parks & Recreation best practices identified
Data Collection and Research highlighting best practices/results
Focus areas identified including:
- Education (Employee & Public)
- Screening (increase access & awareness)
- Free Sunscreen (Available, supplied by P&R)
- Employee Swag & Messaging Program
- Shade, Shade, Shade

Fall 2019: Identify funding partners to roll out statewide initiative

Conference 2020: Award funding grants to minimum of 10 new agencies

Fall 2020: Increase funding sources/partners

Spring 2021: Roll out Initiative state wide