

URPA Conference February 29th – March 1st 2012

Putting you in the Community



Dale Murphy is a former Major League Baseball outfielder and first baseman.

During an 18-year baseball career, 1976–1993, he played for three different teams, but is noted for his time with the Atlanta Braves. Murphy won consecutive National League Most Valuable Player Awards (1982–1983), the National League's Silver Slugger Award four straight years (1982–1985), and the National League's Gold Glove award five straight years (1982–1986)

In 2005 Murphy started a non-profit organization called the I Won't Cheat Foundation to promote ethical behavior, and deter steroid use and cheating in youth athletics. Since 2008 all players from the participating teams at the Little League World Series wear the "I WON'T CHEAT!" embroidered patch above the Little League Baseball logo on the left sleeve of their jerseys.

Murphy has written three books. The first, *The Scouting Report on Professional Athletics*, elaborates details of the professional athlete's lifestyle. Murphy discusses balancing career and family, working with agents, managing business affairs, serving one's community, and preparing for retirement. In his second book, an autobiography entitled *Murphy*; he talked about his religious faith. He discussed the struggles of his early baseball career and how he overcame problems. In 2007 Murphy wrote his third book, *The Scouting Report for Youth Athletics*, in response to what he saw as the increase in negative behavior in youth sports resulting from poor examples set by professional athletes. Included with each book is a 50-page insert which includes contributions from, among others, Peyton Manning, Dwyane Wade, Tom Glavine, and Danica Patrick. In a question-and-answer format, they discuss the lessons they learned from youth sports and how they apply the lessons today. There is also a physician-penned section about illegal performance-enhancing drug use in sports.

