

2014 URPA Conference Sponsorship Opportunities



The Utah Recreation and Parks Association annually hosts its Conference and Trade Show which offers over 50 educational sessions for parks and recreation professionals from across the State of Utah, as well as a trade show and lunch expo featuring product and service providers for the field of parks and recreation. All Vendors who have rented exhibit space will be listed in the conference program guide and have the opportunity to place promotional material/conference SWAG in the Conference Bag. Conference Sponsors will receive Logo Listings in the conference program guide and be listed as a "Featured Vendor" on URPA's website. Special Ad space will be given to those that sponsor \$2,500 or more in the conference program guide. All conference sponsors will have their logo included in print and electronic pre & post conference materials.

© The 2014 Annual Conference will be held at the Dixie Conference Center, St. George, UT, March 9 – March 12, 2014. The trade show will open on Tuesday, March 11 at 11:00 am and closes at 5:00 pm with exclusive time during the Vendor luncheon. A separate meeting room is available throughout the conference to meet with clients privately.



The 2014 Conference provides the opportunity for you or your company/organization to be involved in a variety of ways. Conference sponsorship includes premium booth location in the Exhibit Hall. Opportunities include the following:

Conference Attendee Give-Aways

Exclusive logo placement on item along with the URPA Conference logo; special recognition in the on-site conference program.

- Attendee Bag.....
- Padfolio
- Badge Holder.....
- Conference Committee Shirts.....

Opening Social & President's Welcome (Sunday PM)

Receive recognition on event signage and in the conference program guide, and unique booth location. Event welcomes conference attendees with food and fun! That evening will kickstart the conference.

Opening Keynote Session (Monday AM)

Receive recognition in conference session signage and in the conference program guide, and a special booth near the entrance/exit of meeting room.

Monday Pickleball Tournament & Lunch

Receive recognition on event signage and in the conference program guide.

Monday CURPA BBQ (Monday PM)

Receive recognition on event signage and in the conference program guide.

Tuesday Workshop Sessions (Tuesday AM)

Receive recognition in conference session signage and in the conference program guide, plus a booth near the entrance/exit meeting area.

Tuesday Exhibitor Luncheon - Vendor Luncheon

Receive prominent recognition in Exhibit Hall session signage and in the conference program guide, table top displays on the Exhibit Halls Lunch Tables.

Tuesday Happy Hour

Receive recognition on event signage and in the conference program guide, plus a unique booth at the Happy Hour at the event site.

SOLE SPONSORSHIP

SPLIT SPONSORSHIP

- | | |
|----------------------------------|--|
| <input type="checkbox"/> \$3,500 | <input type="checkbox"/> \$900 - four sponsors |
| <input type="checkbox"/> \$3,500 | <input type="checkbox"/> \$900 - four sponsors |
| <input type="checkbox"/> \$1,500 | <input type="checkbox"/> \$750 - two sponsors |
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| <input type="checkbox"/> \$2,500 | <input type="checkbox"/> \$650 - four sponsors |
| <input type="checkbox"/> \$3,500 | <input type="checkbox"/> \$875 - four sponsors |
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| <input type="checkbox"/> \$1,000 | <input type="checkbox"/> \$650 - four sponsors |

Additional Sponsorship Opportunities

Tuesday Night Closing Banquet

Receive recognition in conference session signage and in the conference program guide. Special recognition at the Conference Closing Banquet. Our live auction benefitting the URPA scholarship fund will take place right after the banquet.

Educational Sessions

Receive recognition in the conference session signage and in the conference program guide, special booth space in the conference center's educational area.

Refreshment Table

Receive recognition between sessions and in the conference program guide. Snacks and Drinks between sessions.

Wednesday Golf Tournament

Receive recognition at the tournament on event signage and in the conference program guide.

Active Park and Play Area

Receive recognition in the conference program guide and signage in a high profile area of the conference center. Area will provide attendees a place to relax and play throughout the conference.

SOLE SPONSORSHIP

SPLIT SPONSORSHIP

\$2,500

\$650 - four sponsors

\$2,000

\$500 - four sponsors

\$1,000

\$250 - four sponsors

\$1,000

\$250 - four sponsors

\$1,500

\$375 - four sponsors

YES, I would love to be the "Embrace the Madness" and increase my conference visibility to make the most out of my time at URPA 2014. I would like to sponsor the indicated events.

Total Sponsorship: \$ _____

I would love to provide more support to URPA, however at this time my company needs to utilize our funds elsewhere.

Please Invoice Me

Check Enclosed

Credit Card Payment

Card #: _____ Expiration Date: _____

Phone: _____ Name on Card: _____

Company: _____ Address: _____

City: _____ State: _____ ZIP: _____

Signature: _____ Email: _____

SEND PAYMENT TO:

2014 URPA Conference, Utah Recreation & Parks Association
3204 Mount Lomond Dr., North Ogden, UT 84414
Fax Number: (801) 782-5513 / Email Address: kimo@urpa.org

For more information on Sponsorships please contact:

Kim Olson 801-782-5512 kimo@urpa.org

Nate Martinez 801-325-2573 nmartinez@utahjazz.com

Clint Warnick 801-785-6172 cwarnick@pgcity.org

Office Use Only

Date Received: _____

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