

The Utah Recreation and Park Association annually hosts its Conference and Trade Show which offers over 50 educational sessions for parks and recreation professionals from across the State of Utah, as well as a trade show and lunch expo featuring product and service providers for the field of parks and recreation. All Vendors who have rented exhibit space will be listed in the on-site conference brochure and have the opportunity to place promotional material / conference SWAG in the Conference Bag. Conference Sponsors will receive Logo Listings in the on-site conference brochure and be listed as a "Featured Vendor" on URPA's website. Special Ad space will be given to those that sponsor \$2,500 or more in the on-site brochure and will be listed as an "Association Resource" on URPA's website. All conference sponsors will have their logo included in print and electronic pre & post conference materials.

The 2012 Annual Conference will be held at the Zermatt Resort, Midway, UT, February 28 – March 1, 2012. The trade show will open for 1 hour Sneak Peek Wednesday evening and official open on Thursday, March 1st. Exhibit Hall opens at 10:00am and closes at 4:00pm with exclusive time during the Vendor luncheon. A separate meeting room is available throughout the conference to meet with clients privately.

The 2012 Conference provides the opportunity for you or your company/organization to be involved in a variety of ways. Sponsorship opportunities include the following:

Items & Prizes

Conference Attendee Give-Aways

Exclusive logo placement on item along with the URPA Conference logo; special recognition in the on-site conference program.

Attendee Bag

Padfolio

Badge Holder

Conference Committee Shirts

SWAG Items

**Sole
Sponsorship**

**Split
Sponsorship**

\$3,500

\$3,500

\$1,500

\$1,000

\$ 900 - four sponsors

\$ 900 - four sponsors

\$ 750 - two sponsors

\$ 500 - two sponsors

Auction Item Donation

Benefits the URPA Scholarship Fund and is a charitable tax deduction.

ITEM(S) _____

VALUE _____

Prize Item Donation: (to be used at various events)

Conference

Opening Keynote Session (Wednesday AM)

Breakfast Session

Receive recognition in conference session signage and in the on-site conference program guide, and a special booth near the entrance/exit of meeting room.

**Sole
Sponsorship**

**Split
Sponsorship**

\$3,500

\$ 900 - four sponsors

Thursday Breakfast Workshop Sessions (Thursday AM)

Workshop Sessions

Receive recognition in conference session signage and in the on-site conference brochure, table top displays in Thursday opening workshop meeting rooms plus a unique booth near breakfast area.

Sole Sponsorship
\$2,500

Split Sponsorship
\$ 650 - four sponsors

Educational Sessions

Receive recognition in conference session signage and in the on-site conference program guide, special booth space in the conference center's educational area.

Sole Sponsorship
\$5,000

Per Educational Track
\$ 500

Sole Sponsorship

Split Sponsorship

Tuesday Opening Social & President's Welcome

Soldier Hollow

Receive recognition on event signage and in the on-site conference guide, and unique booth location. Event welcomes conference attendees with food, tubing hill, cross-country ski, and fun activities! That evening will kickstart the conference with awards and the start of our auctions

\$2,500

\$ 650 - four sponsors

Wednesday Lunch Activity

**Moon-Boot Mile / Snow Shoe Shuffle
Wasatch Mountain State Park**

Receive recognition on event signage and in the on-site conference program guide, and unique booth at finish line.

\$1,000

\$ 350 - three sponsors

Wednesday Night Social

CURPA BBQ & Event night

Held at the Wasatch County Recreation Center, CURPA will be providing another stellar BBQ feeding experience! Afterwards, you are free to enjoy the fun activities at the Wasatch County Recreation Center or.... Enter the competition. Prizes for agencies, schools, regions, or divisions.

\$2,500

\$ 650 - four sponsors

Receive recognition at event signage and in the on-site conference program guide, plus a unique booth at event site.

Thursday Exhibitor Luncheon

Receive recognition at the tradeshow on event signage and in the on-site conference guide. Sponsor provided tabletop displays may be placed during the event.

\$2,500

\$ 650 - four sponsors

Thursday Un-Happy Half

Receive recognition at event signage and in the on-site conference program booklet, plus a unique booth at the President's Happy Half at the event site.

\$1,000

\$ 300 - four sponsors

Thursday Night Closing Banquet

56th Annual Conference closing session, celebrating the efforts of members involved with URPA. Our live auction benefitting the URPA scholarship fund will take place. Annual awards and special recognition for our members' service.

\$3,500

\$ 900 - four sponsors

I would love to provide more support to URPA, however at this time my company needs to utilize our funds elsewhere. However, I would like to offer the previously indicated items to support the conference.

YES, I would love to be the "Center of my Community" and increase my conference visibility to make the most out of my time at URPA 2012. I would like to sponsor the indicated events.

Total Sponsorship \$ _____

Please Invoice Me

Check Enclosed

Credit Card Payment

Card # _____ Exp Date _____ Phone _____

Name on Card _____ Company _____

Address _____ City _____ ST _____ ZIP _____

Signature _____ Email _____

2012 URPA Conference, Utah Recreation & Parks Association,
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For More Information on Sponsorships Please Contact:

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