

URPA

2012

Putting **YOU** in
the
COMMUNITY



Featuring
The
ILS

Invitation to Exhibit

FEBRUARY 28 - MARCH 2, 2012

**Zermatt Resort & Conference Center
Midway, UT**

Networking

QUALIFIED BUYERS

88% of our attendees are park and recreation professionals

- 21% Park and Recreation Directors
- 67% Park and Recreation Professionals
- 3% Citizen Board Members, retirees and advocates
- 8% Other

Visibility

Become a Full Conference Delegate

Attend sessions and activities to get to know your customers and industry better.

Be a Conference Sponsor.

Sponsors receive greater recognition at the conference and in pre & post conference materials.

Become a Speaker

Demonstrate your knowledge about the industry - be careful, though - nobody wants to sit through an infomercial - keep your business **out** of the presentation.

Conference Website

www.urpa.org
www.regfix.urpa2012.com

Find updates and previews on

- Exhibit Hall Space
- Featured Sessions and Speakers
- Sponsorship Opportunities
- Previews of Activities

Why Exhibit?

- Contact current, past and potential customers with purchasing power
- Network with Professionals that possess a desire to learn about your product
- Evaluate your competition and the industry marketplace
- As an exhibitor, you can attend any of the educational sessions being offered during the days of the tradeshow
- Receive a free attendee mailing list
- Promote new products and services
- Have your company listed on URPA's website
- Benefit from non-competing time during which no educational sessions are held
- Don't be left out - your competition will be there

URPA Conference

The Utah Recreation and Park Association (URPA) is a nonprofit, public interest professional organization representing the parks, recreation and leisure industry in Utah. Utah has a long history of offering the best venues and options in the parks and recreation field. This year, we are celebrating our 56th year of service to Utah.

URPA actively advocates for funding of local parks and recreation agencies. These efforts have resulted in various new projects and programs over the years. All of these efforts build a better industry and boost your businesses.

We have been showcasing the finest in park and recreation products and services at our annual conferences for 55 years. URPA's trade show boasts one of the most affordable and one of the best attended parks & recreation conferences in the Mountain West.

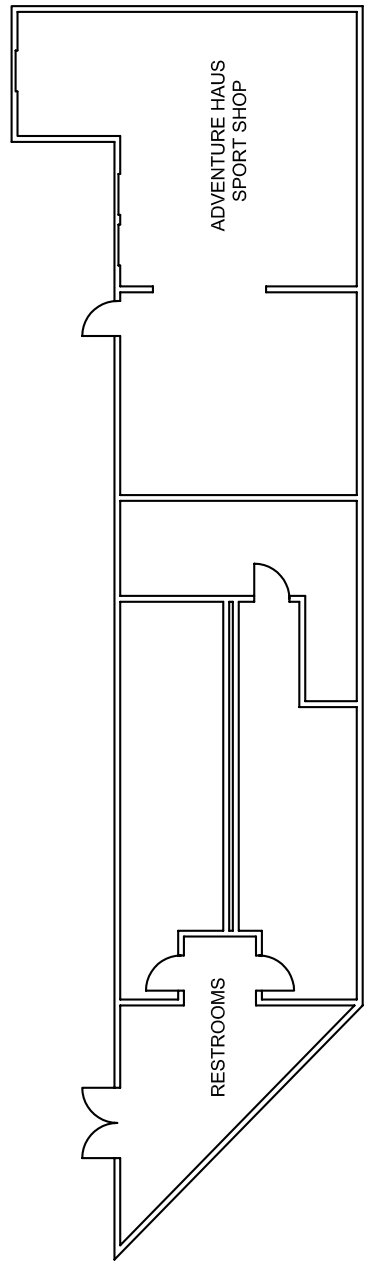
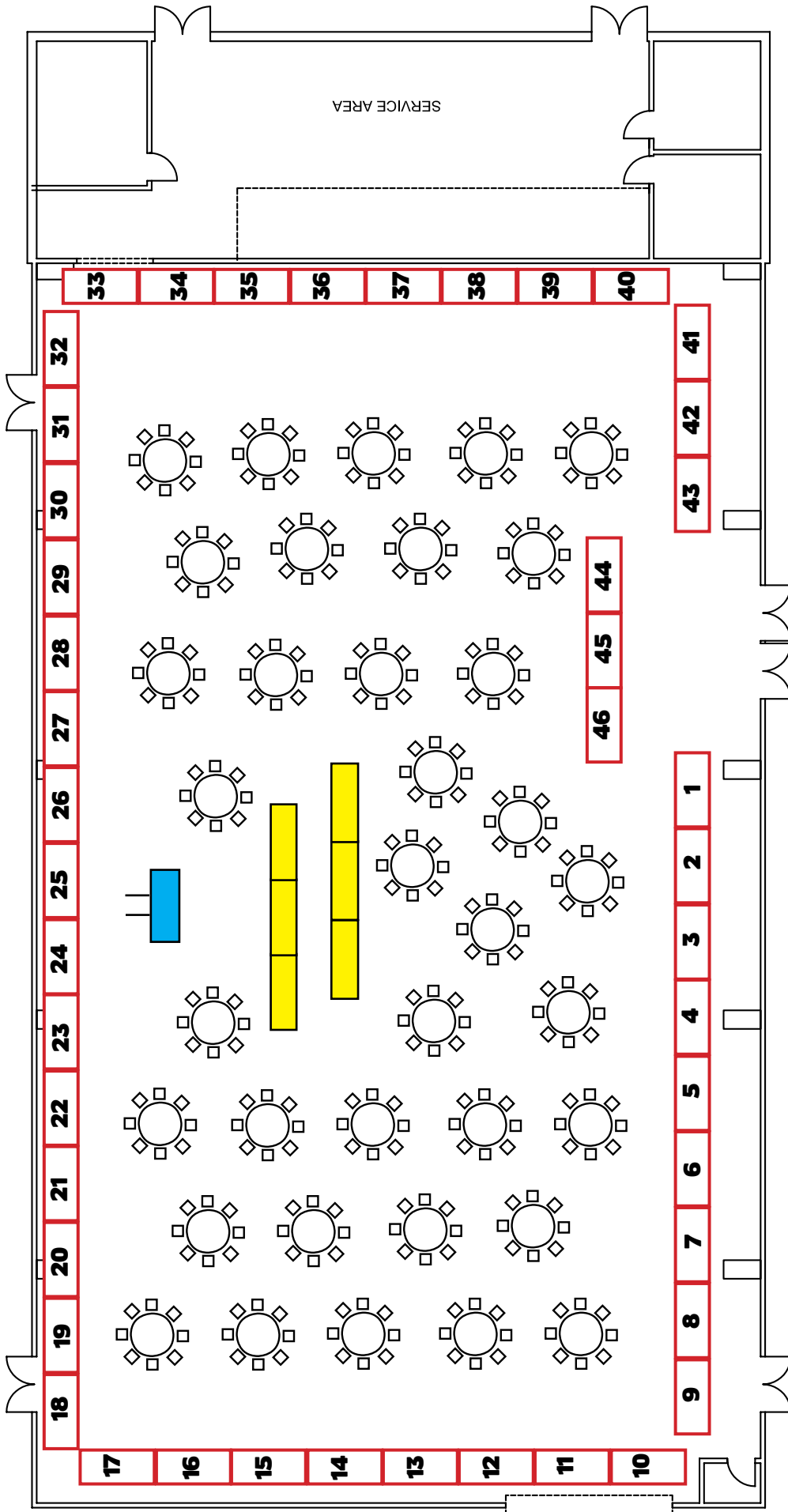
The Intermountain Leisure Symposium

The Intermountain Leisure Symposium (ILS) is an annual event for professors, educators, students and practitioners to share their knowledge from their research, theory, studies and implementation in the field of parks and recreation.

The ILS is once again bringing their expertise and knowledge to the URPA Annual Conference. Last year's partnership was such a great success combining the best of research, education, and practitioners together. The opportunity to meet and discuss the latest trends and research with some of the leading minds in this field is amazing.

URPA and the ILS look forward to years of success.

**Bernese Center -
Zermatt Resort**



Tentative Conference Schedule

TUESDAY, FEBRUARY 28, 2012

12:00 PM – 5:00 PM

Open Play Day @ Soldier Hollow

5:00 PM - 8:00 PM

President's Welcome Reception

WEDNESDAY, FEBRUARY 29, 2012

8:00 AM - 9:30 AM

CONFERENCE KEYNOTE

10:00 AM - 12:00 PM

Educational Sessions

10:00 AM - 3:00 PM

Early Exhibitor Setup

12:00 PM - 1:00 PM

MoonBoot Mile & SnowShoe Shuffle LUNCH

1:00 PM - 4:00 PM

Educational Sessions

4:00 PM – 5:30 PM

OPENING OF EXHIBIT HALL
Vendor Blackout Bingo Begins

6:00 PM - 8:30 PM

Opening Social

THURSDAY, MARCH 1, 2012

8:00 AM – 9:30 AM

Breakfast Workshops

9:30 AM – 11:00 AM

Educational Sessions

11:00 AM - 1:30 PM

NON-COMPETE TIME (no educational sessions)
Exhibit Hall Lunch
Vendor Blackout Bingo Continues

2:00 PM – 4:30 PM

Educational Sessions

4:30 PM – 5:00 PM

FINAL EXHIBIT HALL WALKTHROUGH
Prize Drawings & Bingo Winner Announced

6:00 PM - 8:30 PM

Closing Banquet & AWARDS

FRIDAY, MARCH 2, 2012

8:00 AM – 12:00 PM

OSI

12:00 PM

Practice Recreating

Breakdown must be completed by 9:00 pm on March 1, 2012

more details

PRODUCTS OUR ATTENDEES WOULD LIKE TO SEE MORE OF:

- Green Building Materials and Design
- Concessions/Vending
- Computer Systems and Software
- Event Suppliers
- Administrative Services
- Turf Products
- Pools and Spas
- Skate Parks and Ramps

What our Exhibitors Say

"This has been the best URPA trade-show we've been to in years"

"I've spoken to more people this year, than the last three combined"

"We do trade-shows all over the western U.S., this is one of the best and most affordable trade-shows we've participated in. We will definitely be back next year"

INCLUDED IN YOUR BOOTH COSTS:

URPA Membership
6' Draped Table
Two Chairs
3' Side Drape
8' Back Drape
Waste Basket
ID Placard
Name Badge
All Meals & Activities for 1
Free Attendee Listing
Power Strip

Freight, carpet, copy, and internet service is additional.



2012 Tradeshow Exhibit Booth Contract



Booth Assignments are made on a first-received, first-assigned basis. Priority is given to our conference sponsors. If you would like a premium location, please review our sponsorship opportunities and secure your preferred spot. URPA will have sole control over admission to the exhibit hall. No delegate or exhibitor will be admitted without proper identification, nor will they be allowed to enter the hall except during established exhibit hall hours. Unless otherwise noted, move-in hours are in the afternoon of February 29th and the morning of March 1st prior to Exhibit Hall open hours at approximately 11:00am.

CANCELLATION POLICY – Should you find it necessary to cancel your booth space, the following cancellation policy will apply. A \$100 administrative fee will be assessed for any request for refund. The request must be received prior to Feb 12, 2012 to be eligible for refund. Requests received later than Feb 12, 2012 will not be eligible for refund unless the booth space can be re-sold and the entire exhibit hall sells out. No refunds will be available for any portion of the Exhibit Hall fees if it is cancelled due to weather or an occurrence of natural disasters. Exhibitors are encouraged to carry insurance that would cover them in the event the show is cancelled due to weather or a natural disaster.

COMPANY INFO:

MAIN CONTACT FOR COMPANY

MAIN CONTACT E-MAIL

COMPANY NAME

COMPANY MAILING ADDRESS

COMPANY CITY

STATE

ZIP

ON-SITE EXHIBITOR INFO:
\$75 Per Additional

_____ 1. ON-SITE CONTACT FOR COMPANY - INCLUDED IN BOOTH RENTAL	_____ 1. ONSITE CONTACT EMAIL ADDRESS
_____ 2. ON-SITE CONTACT FOR COMPANY + \$75	_____ 2. ONSITE CONTACT EMAIL ADDRESS
_____ 3. ON-SITE CONTACT FOR COMPANY + \$75	_____ 3. ONSITE CONTACT EMAIL ADDRESS
_____ 4. ON-SITE CONTACT FOR COMPANY + \$75	_____ 4. ONSITE CONTACT EMAIL ADDRESS

CONTACT MAILING ADDRESS (if different than Company)

CONTACT CITY (if different than Company)

STATE

ZIP

COMPANY WEBSITE

CONTACT PHONE

CONTACT FAX

DESCRIPTION OF PRODUCTS OR SERVICES TO BE DISPLAYED (FOR PUBLISHING PURPOSES): Use additional paper, if necessary, 50 words maximum, please.

SIGNATURE This acknowledges you understand and agree to the terms as outlined in this contract. Booths will not be reserved without the company representative's signature.

2012 Booth Space

URPA WILL SELECT YOUR BOOTH ACCORDING TO FLOW & NEED - IF YOU HAVE SPECIAL REQUESTS, PLEASE EMAIL Nate Martinez at nmartinez@utahjazz.com.
Checks can be mailed to 2012 URPA Conference, Utah Recreation & Parks Association, 3204 Mount Lomond Dr., North Ogden, UT 84414.

Vendors who have purchased a Booth receive meals for one representative and may attend conference sessions. You may elect to donate one or more meals to a student attendee. You may register up to 3 more company representatives for \$75 per person per day. Extra meal tickets are available for purchase at a discount - meal tickets purchased at the conference will be full price. Please complete the Registration per person.

BOOTH

- URPA Corporate Member \$495
- Non-URPA Corp. Member \$575
- Double Booth x 2

EXTRAS

- Internet \$ 25
- Additional Attendee \$ 75 x _____ x Day __1__2

Meal Options

- | | | |
|--|--|---|
| <input type="checkbox"/> Tuesday | <input type="checkbox"/> Wednesday | <input type="checkbox"/> Thursday |
| <input type="checkbox"/> President's Reception | <input type="checkbox"/> Keynote Breakfast | <input type="checkbox"/> Workshop Breakfast |
| <input type="checkbox"/> Top Sirloin | <input type="checkbox"/> Lunch | <input type="checkbox"/> Lunch |
| <input type="checkbox"/> Turkey | <input type="checkbox"/> CURPA BBQ | <input type="checkbox"/> Banquet |
| | <input type="checkbox"/> Steak | <input type="checkbox"/> Chicken |
| | <input type="checkbox"/> Chicken | <input type="checkbox"/> Salmon |
| | <input type="checkbox"/> Vegetarian | <input type="checkbox"/> Vegetarian |

STUDENT DONATION Please Donate the indicated meals to a student attendee (circle your options)

Attendee Registration

First Name _____ Last Name _____
 Organization _____ Title _____
 Address _____
 City _____ State _____ Zip _____ Office Phone _____
 E-mail _____ Home Phone _____

Please check box if you will be attending any Educational Sessions.

<p>A. Type of Attendee</p> <ul style="list-style-type: none"> <input type="checkbox"/> Company Attendee #1 <input type="checkbox"/> Additional contact / attendee - \$75/day <ul style="list-style-type: none"> <input type="checkbox"/> Wednesday \$75 <input type="checkbox"/> Thursday \$75 <p>B. Extra Meal Tickets</p> <p>Tuesday - President's Reception</p> <ul style="list-style-type: none"> <input type="checkbox"/> Breakfast \$20 x ___qty <input type="checkbox"/> Top Sirloin <input type="checkbox"/> Turkey <p>Wednesday</p> <ul style="list-style-type: none"> <input type="checkbox"/> Breakfast \$12 x ___qty <input type="checkbox"/> BBQ \$15 x ___qty <input type="checkbox"/> Steak <input type="checkbox"/> Chicken <input type="checkbox"/> Vegetarian <p>Thursday</p> <ul style="list-style-type: none"> <input type="checkbox"/> Breakfast \$12 x ___qty <input type="checkbox"/> Lunch \$18 x ___qty <input type="checkbox"/> Banquet \$40 x ___qty <input type="checkbox"/> Chicken <input type="checkbox"/> Salmon <input type="checkbox"/> Vegetarian <p>C. Moon-Boot Mile & Snow Shoe Shuffle</p> <p>Wasatch Mtn State Park - Wednesday</p> <ul style="list-style-type: none"> <input type="checkbox"/> Snow Shoe with rental Qty_____ \$10 	<p>D. Opening Activity</p> <p>Soldier Hollow - Fees collected on-site \$15</p> <ul style="list-style-type: none"> <input type="checkbox"/> Cross Country Qty_____ <input type="checkbox"/> Snow-shoeing Qty_____ <input type="checkbox"/> Tubing Qty_____ <input type="checkbox"/> All Activities Qty_____ <p>TOTALS</p> <table border="0" style="width: 100%;"> <tr><td>Vendor Booth</td><td style="text-align: right;">\$ _____</td></tr> <tr><td>Internet</td><td style="text-align: right;">\$ _____</td></tr> <tr><td>Addtl Attendees</td><td style="text-align: right;">\$ _____</td></tr> <tr><td colspan="2" style="text-align: center; font-size: small;">\$75 / person / day</td></tr> <tr><td>Extra Meal Tickets</td><td style="text-align: right;">\$ _____</td></tr> <tr><td>Extra Activities</td><td style="text-align: right;">\$ _____</td></tr> <tr><td>Sponsorship</td><td style="text-align: right;">\$ _____</td></tr> </table> <p>GRAND TOTAL: \$ _____</p>	Vendor Booth	\$ _____	Internet	\$ _____	Addtl Attendees	\$ _____	\$75 / person / day		Extra Meal Tickets	\$ _____	Extra Activities	\$ _____	Sponsorship	\$ _____
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Sponsorship	\$ _____														

2012 URPA Conference, Utah Recreation & Parks Association, 3204 Mount Lomond Dr, North Ogden, 84114, (801) 782-5513 fax

Payment Information:

- Please Invoice Me Check Enclosed Credit Card

Card# _____ Exp Date: _____ Phone: _____
 Cardholder Name: _____ Company: _____
 Address: _____ City: _____ ST: _____ Zip: _____
 Cardholder Signature: _____ Email: _____